

**CENTRAL AREA MICHIGAN WORKS! CONSORTIUM
WORKFORCE INVESTMENT BOARD (WIB)**

January 21, 2009

Maxfield's Restaurant * Wyman

Members Present: Tom Batchelder, Carolyn Bennett, Don Burns, Dennis Dunlap (nonvoting member), Steve Foster, Dale Howard, Dorothy Howard, Jeff Knox, Carolyn Newell, Terri Romel, Don Schurr, Sheral Simon, Ralph Ward, Robin Whitmore, Steve Yager (alt. for Phil Larson), and the WIB (ES Rep.)

Members Absent: Terry Baker, Tim Flynn, Franz Mogdis, Glennes Page, Jeremy Sheets, Diane Smith, Bruce Traverse, and George Yost

Staff Present: Janet Bloomfield, Vice-President for Employment Training
Jan Lacy, Assistant to the President
John Van Nieuwenhuyzen, Administrator

Guests Present: Dr. Jan Amsterburg, GIRESD
Kimberly Becker, EightCAP, Inc./CAMWC
Timothy Bohlen, CMS Internet LLC
Shirl Graham, MMI
Diane Hazlewood, EightCAP, Inc./CAMWC
Julie Hoffman, GIRESD
Bob Kjolhede, ICISD
Elsie Marvin, Alumni of the Year Honoree
Hilda Marvin, Guest
Jeff Marvin, Guest
Jim Marvin, Guest
Joe Marvin, Guest
Sheena Marvin, Guest
Monica Meyer, MMI
Roxanne Mier, ICISD
Amy O'Brien, EightCAP, Inc./CAMWC
Ron Retzliff, Montcalm County Commissioner/CAMWC Board
Phil Wilson, EightCAP, Inc./CAMWC

With a quorum present, the meeting was called to order at 5:30 pm by Tom Batchelder, Chairperson. Tim Bohlen, Vice President of CMS Internet LLC and proposed alternate for Jeremy Sheets, was introduced.

APPROVAL OF MEETING MINUTES

THE NOVEMBER 19, 2008, WIB MEETING MINUTES WERE APPROVED BY CONSENSUS.

PUBLIC COMMENT

There was no public comment.

PLAN APPROVAL/MODIFICATIONS

• PY 09 TANF – ESS Plan (Contingency Approval Request*)

Period: October 1, 2008 – September 30, 2009

Draft Allocation: \$146,000

- Gratiot: \$26,000 (an increase of \$2,000)
- Isabella: \$60,000 (an increase of \$10,000)
- Ionia: \$30,000 (an increase of \$10,000)
- Montcalm: \$30,000 (an increase of \$10,000)

Purpose of Funding/Plan:

- Funds must be expended exclusively to provide employment-related supportive services to Family Independence Program (FIP) recipients in accordance with DLEG policy, and within policy established by the MWA.
- The MWA's will not refer the FIP participant back to the DHS for employment-related supportive services unless all supportive service funding has been exhausted.
- Administrative costs will not be taken against the allocation. These funds are solely for the purpose of providing employment-related supportive services to JET participants.

Support Service	Local Limit	State Limit
Car Purchase	Not allowable	\$1,200 once in a lifetime
Car Repair	\$500 in a 12-month period	\$900 in a 12-month period
Clothing	\$200 in a 12-month period	\$500 in a 12-month period

* Draft instructions have been received—contingency approval is being requested so that the plan can be submitted once the final instructions are released.

Contract Awards – Conditional Approval

A separate contract must be written for each transfer of funds. Administrative costs are prohibited. The contracts will be written with the current JET providers. Allowable costs are limited to the three support services identified above and all costs must be in the period October 1, 2008 – August 31, 2009.

1. Mid-Michigan Industries \$26,000 (Gratiot County)
2. Mid-Michigan Industries \$60,000 (Isabella County)
3. Mid-Michigan Industries \$30,000 (Montcalm County)
4. Ionia ISD \$30,000 (Ionia County)

- **FY 08 WIA Incentive Plan (Contingency Approval Request)**

Program Year: July 1, 2008 - June 30, 2009

Allocation:

- \$68,722

Purpose of Plan:

The WIA requires the distribution of incentive grants to local areas based on exemplary program performance. Incentive grants are awarded to local areas as a positive reward for successful efforts to improve the provision of workforce investment activities. The following 17 indicators were developed to measure WIA performance:

Adult Program Activities:

1. Entered Employment Rate
2. Employment Retention Rate at Six Months
3. Average Earnings Change in Six Months
4. Employment and Credential Rate

Dislocated Worker Program Activities:

5. Entered Employment Rate
6. Employment Retention Rate at Six Months
7. Earnings Replacement Rate in Six Months
8. Employment and Credential Rate

Youth Program Activities:

Youth Ages 19 Through 21:

9. Entered Employment Rate
10. Employment Retention Rate at Six Months
11. Average Earnings Change in Six Months
12. Credential Rate

Youth Ages 14 Through 18:

13. Skill Attainment Rate
14. Diploma or Equivalent Rate
15. Retention Rate

Overall Program Activities:

16. Participant Customer Satisfaction
17. Employer Customer Satisfaction

Local Plan:

Incentive funds will be used to support Adult programming and Service Center infrastructure.

Contract Awards – Conditional Approval

Funding will be awarded to GIRESD and Ionia ISD, using the Adult funding formula parameters.

- **FY 09 NWLB – GF/GP Plan**

Program Year: October 1, 2008 – September 30, 2009

Funding Request: CAMWC is requesting GF/GP funding in the amount of \$437,699.

Purpose of Plan:

- Public Act 251 of 2008 appropriated \$15 million in FY 2009 GF/GP funding to the DLEG to support the Governor's NWLB initiative. This policy issuance describes the proposal process by which \$5 million of this funding will be awarded to the MWAs for use during FYs 2009 and 2010.
- The funding awarded as a result of this policy issuance **may** be utilized to provide NWLB eligible individuals with **any** allowable service currently available to NWLB participants being served solely with federal funding, pursuant to DLEG/BWP PI 07-07, issued August 20, 2007.
- No less than sixty (60) percent of awarded funding shall be expended on direct training services for NWLB eligible individuals.

Local Impact:

- MWA is requesting funding for two purposes:
 - As of 1/12/09, 62 individuals were on a training wait list due to a lack of funding.
 - To support up to 20 OJTs for new hires for a local company.

Contractor Level:

- Funding has been requested for GIRESD and will be released in the following manner, upon State approval of the funding:
 - \$387,344 will be released to GIRESD for the purpose of meeting the OJT request and the wait list. This will serve 62 individuals on the wait list, a planned 20 OJTS, and a projected 20 additional individuals seeking training.

• **PY 2008 WIA Adult and Dislocated Worker Plan Modification**

Local Plan - FYI

- CAMWC has requested \$50,000 to be transferred from the PY 08 WIA Dislocated Worker funding to the PY 08 WIA Adult funding.
- Under separate action from the WIB and approval from DELEG, CAMWC has the authorization to transfer up to 100% of the WIA Adult or Dislocated Worker funds to the WIA Adult or Dislocated Worker.

Contracts – Approval Requested:

- GIRESD has requested the \$50,000 transfer from funds available to them in their current contracts.
- Requesting authorization to transfer \$50,000 from the GIRESD WIA Dislocated Worker contract to the GIRESD WIA Adult contract.

MOTION WAS MADE AND SUPPORTED TO APPROVE THE PLANS, PLAN

MODIFICATION, AND CONTRACT AWARDS AS PRESENTED. **Motion carried unanimously.**

ADMINISTRATOR'S REPORT

- **Federal/State Update**—The Economic Stimulus package is the hot item at the Federal level. There are a lot of rumors and a lot of information out there. There is also a large number of people just waiting to get their hands on the money. This money could have a very remarkable effect on a lot of the things we do, including employment and training, jobs, nonprofits, weatherization, etc.

There will be additional dollars coming to the state for the weatherization program, one of the programs operated by EightCAP, Inc. Rather than just weatherizing homes, one of the efforts will now be to actually target the employment of specific individuals that are served by agencies such as CAMWC, putting people back into the workforce—training and work, OJT situations that will hopefully lead to full employment. Agencies will be expected to gear up quickly, accountability will be very high, and results will be expected by the 1st of July. The goal of the Obama administration is to weatherize close to 10 times the number of homes per year, with every eligible home in America weatherized within four years—there are 3.8 million homes in America that need weatherization or energy saving help.

On the down side, the unemployment rate in Michigan reached its highest level since 1985—10%. On the up side, *Business Facilities* magazine recently announced their State of the Year Award. The award is based on data submitted by states on their five largest projects, measured by total capital investment and by creation of new jobs. The winner for 2008 was Michigan. Fortunately for Michigan, there are many industries and jobs that aren't directly linked to the automotive industry that have propelled the state to the top. Companies planned to make a \$13.8-billion investment in the state of Michigan and create nearly 10,000 new jobs.

- **New CAMWC Team Members**—Ms. Bloomfield noted new staff members.
 - Kimberly Becker, Employment and Training Program Manager (replaced Diana Jones who retired in December after 30 years with the agency)
 - Chris Waters, an Intern from Alma College who will be working with the Employment and Training department this term
- **Training Alliance**—Board members received copies of the current class opportunities for the Alliance. Companies that have questions about the trainings or wanting to gain access to the trainings should contact Phil Wilson at the CAMWC administrative office.
- **Meeting Schedule**—Board members received a list of the board and committee meetings scheduled through the end of the year. There will be committee meetings in February.
- **Green Parts RSA**—Ms. Bloomfield reported that she and Phil Wilson had attended a meeting, which is part of the West Michigan Strategic Alliance. They are looking at manufacturers who are on the west side of the state and the potential for other manufacturing opportunities, especially in the alternative energy area and diversification of their product line. They are also looking at current alternative energy companies in west Michigan and what those companies need in regards to workforce development. She and Phil will continue to be involved in this

effort. She also noted that she had a conversation with Greg Northrup regarding the need to explore the expansion of the Alliance to more than just two of our counties (currently Ionia and Montcalm).

- **Status Report**—The report indicated \$9,679,117 in funding available, with \$3,754,784 expended as of December 31, 2008.

OTHER BUSINESS

- **WIB Designated Alternate**—Jeremy Sheets is requesting that Timothy Bohlen, Vice-President of CMS Internet LLC, be appointed as his WIB designated alternate.

MOTION WAS MADE AND SUPPORTED TO RECOMMEND TO THE CAMWC BOARD OF DIRECTORS THE APPOINTMENT OF TIMOTHY BOHEN AS THE WIB DESIGNATED ALTERNATE FOR JEREMY SHEETS. Motion carried unanimously.

MEMBER ROUNDTABLE

Board members shared information and happenings from their local areas. Of special note (reported by Don Burns) was the passing of Public Acts 359 and 360 of 2008, creating the Michigan New Jobs Training Program (MNJTP). This program, designed as an economic development incentive, authorizes community colleges to issue debt on behalf of employers that are creating new jobs and/or expanding operations in Michigan for the purpose of funding job training. A fact sheet is available and will be emailed to Board members.

Board members received copies of a Manufacturers' Defense Industry Forum scheduled for Friday, January 30, 2009, at Mid-Michigan Community College.

ADJOURNMENT

MOTION WAS MADE AND SUPPORTED TO ADJOURN. Motion carried unanimously. The meeting adjourned at 6:15 pm to the Alumni Ceremony.

Alumni Celebration Information: Each year CAMWC hosts a celebration honoring individuals who represent the success of workforce development program participants. The celebration recognizes individuals for their hard work, determination, and the will to be economically self-sufficient. This year's honorees included:

Angela Firman	Schnepps Health Care	Gratiot County Nominee
Cullen Phenix	Attwood Corporation	Ionia County Nominee
Gayle Strait	Mid Michigan Industries, Inc.	Isabella County Nominee
Elsie Marvin	United Solar Ovonics	Montcalm County Nominee

From the honorees, one outstanding participant was selected to represent CAMWC at the statewide Alumni Celebration. Cullen Phenix, along with 24 other alumni from across the state, will be recognized for his success at the Michigan State Capitol on February 3, 2009.