

CAMWC OUTREACH COMMITTEE

April 21, 2010

Maxfield's Inn, Edmore

Members Present: Carolyn Bennett, Steve Foster, Tim Flynn, and Robin Whitmore

Members Absent: Dr. Robert Ferrentino, Franz Mogdis, Don Schurr, David Walker, Jeremy Sheets, Jeff Knox, and Mary Peterson

Staff/Guests

Present: Janet Bloomfield and Kathy Jo VanderLaan

Meeting Summary

Without a quorum present, Steve Foster called the meeting to order at 5:35 p.m. The members met as a committee of the whole.

Review/Approval of Minutes from the October 21, 2009, Meeting

Review and approval has been tabled until the next meeting.

Public Comment

There was no public comment.

Incumbent Worker Programming

- a. Performance Report – Kathy Jo VanderLaan discussed the performance report. Much of the training is going on currently. The performance report has been reformatted to give more detail regarding the type of training being provided.
- b. PY 09 Update and Funding Proposal – Bloomfield and VanderLaan discussed the current IW program funding and a proposal to utilize the balance of the funding. The proposal includes increasing the funding over the \$6,000 limit per company for Barry Controls. The proposal also included increasing for some companies that are under the \$6,000 total based on total funding made available per county. Questions were asked if there is still funding available and should economic development partners promote the training funds to companies in need. Response – yes. Members were in agreement with the proposal.
- c. PY 10 Program and Funding Proposal – Staff have prepared a PY 10 IW program proposal based on certain assumptions: the state will be providing separate IW funding; the program parameters from DOL and DELEG will remain the same; and use of local formula WIA funding will be allowed. The PY 10 IW program is proposed to be funded at the same level as PY 09. Staff have proposed a couple of new initiatives regarding the funding including supporting the manufacturing job readiness certificate initiative; developing a manufacturing council; development of a database to capture retention visit information by economic and workforce development and chambers. Members were in agreement with the proposal.

WIB Member Recruitment – Private Sector – Ionia County

Bloomfield shared that Dave Walker has indicated he will be resigning from the Board. Work commitments have become greater and interfere with his WIB meeting engagement. Bloomfield discussed with Dave the appropriateness of another member of that company, he did not think that would be possible because the company has become very lean and work assignments have increased for everyone.

Bloomfield discussed quorums for the meetings. Members discussed the use of alternates. It was suggested that alternates should attend meetings along with the members since workforce development is so complicated and it takes time for members to understand all of the issues, programs, etc. to be an effective member. This topic will be forwarded to the WIB for discussion.

Other Business

- a. Entrepreneurship – Staff shared an update regarding an Entrepreneurship initiative as a result of requests from Greater Gratiot and Greenville Chamber. Staff will continue working through the development of a model.
- b. Manufacturing Job Readiness Certificate – An outline of the manufacturing JRC was shared. This is an initiative that crosses many regions and would include a number of community colleges. This initiative would raise the minimum hiring requirements for any manufacturing position. It would send a clear message, there will be manufacturing employment opportunities but the required skill sets are more demanding than times past. Once all partners agree to the components of the certificate, the MWAs will be asked to survey manufacturers regarding their view of the value of the certificate and will they ask for the certificate.
- c. WIB Meeting – The next meeting will be May 19, 2010 at 5:30 pm - **Maxfield's Restaurant**

Adjournment

The meeting was adjourned at 7:20 pm.