

# Central Area Michigan Works Consortium

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## Educational Advisory Group

Meeting Minutes

October 15, 2008

Members Present	Members Absent
<b>Ed Albert</b> , Belding Public Schools <b>Jeanine Bellinger</b> , Shepherd Public Schools <b>Carolyn Bennett</b> , Middle Michigan Dev. Corp <b>Janet Bloomfield</b> , CAMWC <b>Teri Brecht</b> , alt. for <b>Melissa Mikek</b> , Gratiot-Isabella RESD <b>Doug Bush</b> , alt for <b>Terry Barker</b> , Shepherd Public Schools <b>Dennis Dunlap</b> , Gratiot-Isabella RESD <b>Traci Gavenda</b> , Ithaca Public Schools <b>Bill Henderson</b> , APPI <b>Roxanne Mier</b> , Ionia County ISD <b>Anne Sharkey Scott</b> , Heartlands <b>Rob Spohr</b> , Montcalm Community College  Guests: <b>Lynn Hernandez</b> <b>Ken Gothman</b> ,	<b>Charles Barker</b> , Belding Public Schools <b>Thomas Batchelder</b> , WFDB <b>Beth Davis</b> , Ionia Public Schools <b>Paula Fortino</b> , Montcalm Area ISD <b>Kevin Meade</b> , Ionia County National Bank <b>Chuck Mungall</b> , Fulton Schools <b>Pat Nelson</b> , Gratiot Area Chamber <b>Joe Pius</b> , Mt. Pleasant Public Schools <b>Mike Pung</b> , Mt. Pleasant Area Tech. Center

### 1. Chairman's Report

- A. Dennis Dunlap addressed the group with regards to the purpose and its mission, and also provided the input of the last meeting.
- B. National Career Readiness Certificate (NCRC)-members present were provided information on how to engage and get commitment from employers. Dennis provided the following website, [www.michiganerc.org](http://www.michiganerc.org), along with additional information obtained at this site: Power Point Slides, Informational Paper, and Letter of Commitment (LOC).

2. **CTEStar**– Update was given by CTE of Gratiot-Isabella and Montcalm Counties who are using the curriculum to obtain the 4<sup>th</sup> year math credit.
3. **Green Schools**– Members were provided information of the possibility of incorporating Alternative Energy in the K-12 curriculum. Pigeon Public Schools used grants to incorporate this into their Curriculum.
4. **Perkins Grant Update** – There is a five (5) year plan in place.
  - A. Lynn Hernandez, consultant, gave an update on the importance of the influence on children at an early age for nontraditional careers.
  - B. Lynn Hernandez introduced Ken Gothman—Ken was hired with Perkins dollars with the goal of making an early impact (middle school) and assisting students/educators with Educational Development Plans (EDP's). He is currently touring the vocational centers in the four (4) county regions. After becoming familiar with the vocational schools and local area schools, he will begin promoting career readiness, putting together resources, and finding ways to promote enrollment and completion of students in non-traditional trainings.
5. **NCRC Employer Engagement** – Dennis is meeting with West Branch Workforce Investment Board (WIB) and Montcalm Area Intermediate School District (MAISD) over the next week to assist with employer engagement, specifically signing LOC's. Bill Henderson explained how he is using the NCRC tests as a portion of his hiring process and the importance to use this information in his current workforce.
6. **Marketing/Manufacturing-** Dennis provided information on the nineteen percent (19%) growth of manufacturing in our region. Carolyn Bennett is still seeking volunteers for marketing. Members present discussed marketing moms, since they (MOM's) have the biggest influence on their children's career selection.
7. **Other Business** – Approved new members:
  - Traci Gavenda - Counselor at Ithaca High School–nominated/supported and unanimously approved to fill vacancy of Dr. Judy Severson, Academic Educator Representative
  - Rob Spohr - Dean of Occupation Education at Montcalm Community College-nominated/supported and unanimously approved to fill vacancy of Leslie Wood, Post Secondary Institution Representative
  - A. Next Meeting Dates: February 18, 2009, 11:30 a.m. at the Montcalm Area Career Center. Lunch will be provided.
  - B. May 20, 2009, 11:30 a.m. at the MAISD. Lunch will be provided.

Thanks to Central Area Michigan Works! Consortium (CAMWC) for providing lunch.

8. **Adjourn** – Meeting adjourned at 1:05 pm.